

Manager, Communications and Engagement

VICTORIA AIRPORT AUTHORITY

Victoria, BC



Victoria International Airport (YYJ) is the 11th busiest airport in Canada and is located on the homelands of the WSÁNEĆ People whose historical relationship to the land continues to this day. YYJ has been rated one of the top ten most-loved airports in the world by CNN Travel and has been named one of BC's Top Employers annually since 2020. Winner of the best regional airport in North America award by Airports Council International in 2012, 2014, 2020 and 2024, YYJ provides a safe, secure, sustainable, and efficient airport that creates prosperity for our region by connecting Greater Victoria with the world. More than a transportation centre, YYJ is also a source of pride for residents in the region and an economic catalyst and business generator for Southern Vancouver Island. With the mildest climate in Canada, gardens in Victoria bloom all year. The city is tied closely to both land and sea and the rugged natural beauty of the Pacific coast encourages all-season adventures in the great outdoors.

Learn more at yyj.ca

Reporting to the Vice President, Revenue Strategy and Business Development, the **Manager, Communications and Engagement** (Manager) is a strategic leader responsible for managing the full scope of Victoria Airport Authority's (VAA) internal and external communications, interest holder engagement, marketing and brand management activities.

As a key member of VAA's leadership team, the Manager drives initiatives that enhance the airport's visibility, strengthen community and government relations, and align with VAA's mission, values and strategic priorities. This dynamic role encompasses media relations, crisis communications, digital strategy, public engagement, and issues management—ensuring regulatory compliance and elevating the airport's reputation regionally and nationally.

The ideal candidate is an experienced and creative communicator with demonstrated success in relationship building, corporate branding, and public affairs, particularly within complex, regulated environments. They bring strong leadership, emotional intelligence, and cross-functional collaboration skills, with the ability to build trust across diverse audiences, manage high-performance teams, and respond to emerging opportunities and challenges with clarity and confidence. A champion of inclusivity and innovation, the Manager represents VAA with integrity and professionalism, fostering lasting connections with key interest holders, community groups, and the travelling public.

VAA offers a competitive compensation package, including a defined benefit pension plan and comprehensive benefits. We encourage applications from all qualified candidates, even if not all listed qualifications are met—your unique experience and perspective are valued.



GET IN TOUCH

If this is the next step in your leadership journey and you feel you have the depth of experience to lead Communications and Engagement for one of Canada's most admired airports, please visit www.yyj.ca/careers to review the full position profile and submit your application by June 20, 2025 to rarsenault@agilus.ca.